

The Shriver Report: A Woman's Nation Pushes Back from the Brink

The mission of the *Shriver Report* is to ignite a conversation about women on the brink of economic collapse and offer solutions for progress

We launched the Report on January 8, 2014, sparking debate and creating awareness around the country and the globe.

How do we measure success?

In the first week of launch we:

Had over a billion media impressions on the *Shriver Report*

Reached over 400 million on Twitter and Facebook

Saw record-breaking downloads of the *Shriver Report*

Sparked a bi-partisan conversation

Were #1 on Kindle, Hot New Releases in Women and Politics

Hosted a live event in Washington DC that was

live streamed by over 12,000 people

Saw 300% growth on shriverreport.org

The conversation continues on www.shriverreport.org

Stay tuned for the premiere of HBO Documentary Films “Paycheck to Paycheck: The Life and Times of Katrina Gilbert”

REACH

Bipartisan and Corporate Reach

Presented the *Shriver Report* to President Barack Obama, U.S. House Democratic Women's Working Group, Leader Nancy Pelosi, Congressman Paul Ryan, Senator Marco Rubio, former Congresswoman and Business Leader Susan Molinari. Essays published in the *Shriver Report* from Muhtar Kent, Howard Schultz, Sheryl Sandberg, and Tory Burch.

Print, Online, Social Media Blanket Coverage

Print coverage ranging from Washington Post, Wall Street Journal to jezebel.com and People Magazine. Sixteen opinion pieces published from the NY Times, to La Opinion, to Essence Magazine.

PRESS

Broadcast

The week of special programming across NBC's multiple platforms created a groundbreaking level of coverage, bringing together a multitude of voices to discuss the Report's key findings and its implications.

The Tonight Show with Jay Leno

[Maria Shriver on The Tonight Show](#)

Meet the Press

[Maria Shriver: Female Poverty in America](#)

TODAY Show

[Maria Shriver talks about new #DoingItAll series](#)

[Low-income women struggle to juggle work, caregiving](#)

[Women struggle to balance family, career](#)

[Coaches help mother balance family and work](#)

[5 ways for single moms to balance career, family](#)

[#DoingItAll help-a-thon answers your questions](#)

[Wendy Davis overcame poverty to rise in politics](#)

[LeBron James on his mother: 'She gave me strength'](#)

[The key to #DoingItAll? Prioritize your life](#)

[Guilt, depression: The common #DoingItAll questions](#)

[KLG and Hoda: Maria Shriver's #DoingItAll help-a-thon](#)

NBC Nightly News with Brian Williams

[Combating the Persistent Pay Gap Between Men and Women](#)

[The Daily Nightly: The mayor who rose from poverty to transform a Georgia town](#)

[Evelyn Wynn-Dixon: The People's Mayor](#)

MSNBC

[Putting women at the forefront of economic solutions](#) (Melissa Harris-Perry Show)

[Maria Shriver and Angela Glover Blackwell: 70 million women, kids living in poverty](#)

(Jansing & Co.)

[Maria Shriver and Neera Tanden: 42 million women are in poverty](#) (Morning Joe)

[All In Agenda: Maria Shriver co-hosts All In](#) (All In with Chris Hayes)

['Women need a foundation they can stand on'](#) (Andrea Mitchell Reports)

Local NBC Affiliates

[Maria Shriver talks about 'life on the brink'](#) (KSDK St. Louis)

KSNV Las Vegas

WXIA Atlanta

WDTN Dayton

WCNC Charlotte

KNBC Los Angeles

KING Seattle

SURROGATES—Our supporters and *Shriver Report* contributors have been vital to spreading the word about the Report since its launch. Angela Glover Blackwell, Danielle Moodie-Mills, Ai-jen Poo, Stephanie Coontz, Senator Kirsten Gillibrand and Valerie Jarrett have all been on TV promoting the Report.

MSNBC

[Democratic Strategist Tracy Sefl: “Shameless Plug”](#) (The Daily Rundown)

[Kirsten Lodal: A different way of fighting poverty](#) (Andrea Mitchell Reports)

[Kirsten Lodal: Nonprofit works for lift people from poverty](#) (Morning Joe)

[Daniella Gibbs Leger: Changing the way we see single mom](#) (Melissa Harris-Perry Show)

[Daniella Gibbs Leger: Why women can’t turn education into higher income](#) (Melissa Harris-Perry Show)

[Stephanie Coontz: How poverty affects us equally](#) (The Cycle)

[Danielle Moodie-Mills: 1 in 3 US women live on the brink of poverty](#) (MSNBC Live)

Panel with Maria Shriver, Neera Tanden and Representative Barbara Lee: Fighting poverty: America’s longest war [LINK1](#) [LINK2](#) [LINK3](#) [LINK4](#) (All In with Chris Hayes)

[Ai-jen Poo: Living on the Brink](#) (All In with Chris Hayes)

[Senator Kirsten Gillibrand: Solutions to poverty – new ideas](#) (All In with Chris Hayes)

[Valerie Jarrett: ‘We need a 21st century workplace’](#) (Andrea Mitchell Reports)

[Stephanie Coontz: How to lift women from poverty](#) (Jansing & Co.)

[Senator Kirsten Gillibrand: ‘We don’t have equal pay for equal work’](#) (Andrea Mitchell Reports)

Maya Harris (Andrea Mitchell Reports)

Catherine Emmanuelle (Jansing & Co.)

Dr. Sonya Borrero (News Nation with Tamron Hall)

[LeBron James on his real MVP](#) (Politics Nation with Reverend Al Sharpton)

[The new face of poverty in America](#) (NOW with Alex Wagner)

PBS

[Shriver Report & Poverty, Online Misogyny, Ageism](#) (To the Contrary)

CNN

[Beyoncé calls out men. and women](#) (CNN Newsroom)

ABC

[Beyoncé Stands Up for Gender Equality](#) (Good Morning America)

MSNBC

FOX News

[The O'Reilly Factor Debates The Gender Wage Gap](#)

Local TV Coverage

[Stephanie Coontz: The role women play in the war on poverty](#) (KING)

Opinion Pieces Published

[Maria Shriver: Women in Poverty: An American Crisis](#) (The Atlantic)

[Tanden: Women: The changing face of U.S. poverty](#) (Reuters)

[Coontz: How Can We Help Men? By Helping Women](#) (The New York Times)

[Gillibrand: Paid family leave for all, right now](#) (NY Daily News)

[Cardona: To fight poverty, start with women](#) (CNN.com)

[Cardona: Al borde del precipicio](#) (La Opinión)

[Skelton: Facing Up to A Woman's Nation](#) (Huffington Post)

[Leger: The Shriver Report Reveals the State of the Economy for Black Women](#) (Essence)

[Carol Anne Costa: Women Swimming Upstream... This Time With An Ally](#) (Go Local Prov)

[Wallis: Empowering Women Empowers Us All](#) (Huffington Post)

[Galinsky: War-On-Poverty Debate Largely Ignores Employer Role](#) (Huffington Post)

[Editorial: To reduce poverty, we need new energy and new ideas](#) (The Sacramento Bee)

[Opinion: Equal pay, equal respect](#) (Hammond Daily Star)

[Tahmincioglu: Women in poverty face workplace challenges](#) (TODAY.com)

Judith Warner: <http://ideas.time.com/2014/01/17/one-husband-cant-save-a-low-income-woman-from-poverty-shell-need-three-or-four/> (Time Magazine)

Maya Harris: <http://www.cnn.com/2014/01/20/opinion/harris-women-jobs-shriver-report/> (cnn.com)

Print Pieces Published

[Survey: America has changed. Have government and business?](#) (Washington Post)

[11 Surprising Facts About Women and Poverty from the Shriver Report](#) (TIME)

[The Conversation: Poverty and women's economic health](#) (The Sacramento Bee)

[Hillary Clinton: Clock 'turning back' for women in U.S.](#) (Politico)

[Yes, but isn't it all over now?](#) (Catholic Reporter)

[Maria Shriver: An Intimate Interview](#) (AARP Magazine)

[Obama to meet with Maria Shriver](#) (The Hill)

[Rubio, Shriver are both right, and wrong, about progress in war on poverty](#) (Washington Post)

[Beyoncé and Hillary: Gender equality is everyone's issue](#) (Washington Post)

[Miami Heat's LeBron James setting tone for playoffs with exception to hard fouls](#) (Miami Herald)

[News roundup: Congress could be even more unproductive this year](#) (The Salt Lake Tribune)

[Maria Shriver to meet with Obama on Tuesday](#) (The Sacramento Bee)

[How Equal Pay for Working Women would Reduce Poverty and Grow the American Economy](#) (The Sacramento Bee)

[A Woman's \(Only\) Nation: What's Missing from the Shriver Report](#) (TIME)

[Meet Your New Favorite Feminist Blogger: Beyoncé](#) (TIME)

Online Coverage

The *Shriver Report* is sparking a national conversation in outlets ranging from Slate, People, Huffington Post, to Ms. Magazine and the Grio.

[Maria Shriver to meet with Obama on Tuesday](#) (Associated Press)
[In Defense of Boys](#) (Wall Street Journal)
[Why Marriage Won't Solve Poverty](#) (The Nation)
[Maria Shriver's Poverty Crusade Is a Lot Like Dad's](#) (US News & World Report)
[Obama, Maria Shriver to talk women's poverty issues](#) (CNN.com)
[Beyoncé: Gender Equality is a Myth](#) (CNN.com)
[Gender Equality - Beyoncé, Maria](#) (People)
[Beyoncé Writes Essay on Gender Equality](#) (People)
[Low Income Women Don't Need More Marriage. They Need More Child Care.](#) (Slate)
[Maria Shriver's Report on Financially Insecure Women Is Pretty Grim](#) (Jezebel)
[Beyoncé writing in the Shriver Report](#) (Jezebel)
[From family to finances, Maria Shriver helps with #DoingItAll](#) (NBC.com)
[Shriver Report confronts wage gap, poverty rate](#) (MSNBC.com)
[Shriver Report: Portraits of women's lives on the brink](#) (MSNBC.com)
[She's my champion': LeBron James writes tribute to his single mom](#) (TODAY News)
[In 'doing it all,' moms neglect an important person: themselves](#) (TODAY)
[Wendy Davis tells Maria Shriver, 'I'm not an overnight sensation'](#) (TODAY)
[From family to finances, Maria Shriver helps with #DoingItAll](#) (TODAY)
[Me time,' multivitamins, more: Experts offer #DoingItAll advice](#) (TODAY)
[I am strong. Do I have a choice?' Moms of special needs kids are #DoingItAll, too](#) (TODAY)
[#DoingItAll Help-a-thon: Ask our TODAY experts your questions](#) (TODAY)
[Maria helps mom struggling to balance career, family](#) (TODAY)
[Beyoncé: Women must demand equality](#) (MSNBC.com)
[New report says millions of women at risk of falling into poverty, economic ruin](#) (NBC.com)
[Juggling act: Why are women still trying to do it all?](#) (NBCNews.com)
['Mom did it, we can do it': Two-generation programs help lift families out of poverty](#) (NBCNews.com)
[Report: Millions of Women Risk Falling Into Poverty](#) (Bustle)
[Beyoncé wrote about gender equality, because she needs to be your hero in every way](#) (Bustle)
[Latest Shriver Report Breaks Down the Myth of Having it All](#) (Babble)
[Jennifer Garner, Beyoncé, and Maria Shriver Advocate For Support For Women Just Scraping By](#) (Babble)
[Beyoncé Is Just One Voice of Many in The Shriver Report](#) (Babble)
[News: Maria Shriver's Report, 'A Woman's Nation Pushes Back From the Brink,' Reveals The Financial Struggles Of American Women](#) (Huffington Post)
[Shriver Report Reveals Shocking Reality of Women's Lives](#) (Huffington Post)
[Women Are the Answer](#) (Huffington Post)
[Actions Speak Louder Than Words on Income Inequality](#) (Huffington Post)
[Obama Should Stop Talking and Start Acting on Equal Pay](#) (Huffington Post)
[Beyoncé Pens Badass Essay On Gender Equality](#) (Huffington Post)
[Gender Equality is a Myth](#) (New York Magazine)
['She's my champion': LeBron James writes tribute to his single mom](#) (The Grio)

[Beyoncé Just Proved She's the Women's Studies Professor You Always Wish You Had](#) (PolicyMic)

[Beyoncé Has Turned Feminism Into an All-Powerful Marketing Tool](#) (PolicyMic)

[These women don't struggle to 'have it all'. They struggle to get by.](#) (Women's Agenda)

[New, Improved, Feminist Beyoncé Writes an Op-Ed for Maria Shriver's New Book](#) (Grantland)

[Beyoncé Uses Her Star Power for Good](#) (Us Magazine)

[Maria Shriver, NBC focus on women facing poverty](#) (Orlando Sentinel)

[Closing Gender Wage Gap Would Cut Poverty Rate In Half, Report Says](#) (Opposing Views)

[3 Feminist Lessons From Eva Longoria, Beyoncé Knowles-Carter and LeBron James](#) (Latino Daily News)

[Read LeBron James' Emotional Essay Thanking His Mom](#) (Miami New Times)

[New economic report on women reveals fundamental flaw in society that bears bipartisan blame](#) (Latina Lista)

[Shriver Report: Close Wage Gap, Provide Paid Leave to Improve Women's Financial Security](#) (Ms. Magazine)

[Maria Shriver Joins Chris Hayes for 'All In' Poverty Special](#) (TV Newser / Mediabistro)

[One Of Three Women Live At Or Near Poverty, Shriver Report Finds](#) (AOL News)

[Beyoncé: Girls Don't Run The World](#) (Vogue)

[Beyoncé joins celebrity campaign on behalf of women living in poverty](#) (The Guardian)

[Beyoncé's Essay On Gender Equality](#) (Oyster Magazine)

[Beyoncé's Feminist Essay: Yes, That Was Smart](#) (The Root)

[LeBron James Pens Loving Tribute To Mother Gloria](#) (Vibe)

[Why Girls Don't Actually Run the World in One Depressing Infographic](#) (Stylelite)

[Beyoncé Champions Gender Equality in Impeccable Op-Ed](#) (Spin)

[Beyoncé Says 'Gender Equality Is A Myth'](#) (MTV.com)

[Beyoncé Pens Essay on U.S. Gender Inequality for 'Shriver Report'](#) (Fuse)

[Beyoncé's Feminist Essay Validates Your Love For Her](#) (Gawker)

[Beyoncé Pens An Essay For The Shriver Report: "Gender Equality Is A Myth"](#) (The Frisky)

[Read Beyoncé's Essay on Gender Equality](#) (Pitchfork)

[New Maria Shriver report features Chattanooga women](#) (Nooga.com)

[The Female Face of Poverty: A Global Perspective](#) (Women's World Banking)

[The Shriver Report Sheds Light On Important Issues](#) (Khloe Kardashian: Celebuzz)

[Gender equality 'isn't a reality yet'](#) (Entertainment Weekly – Popwatch)

[Anne O'Leary Excerpt: Marriage, Motherhood and Men](#) (Good Men Project)

[Danielle Moodie-Mills Breaks Down New Report on Women & Wage Gap](#) (Elixher)

[Beyoncé Writes About Gender Equality, Says It's a Myth](#) (Clutch Magazine)

[Beyoncé Is the Next Big Feminist Icon – Hear Her Roar](#) (Café Mom)

[beyoncé: "gender equality is a myth"](#) (Marie Claire)

[Beyoncé's Latest Gig: Feminist Blogger](#) (Newsner)

[Beyoncé Wants You To Fight For Gender Equality](#) (Seventeen Magazine)

[The Shriver Report: Too Often Over-Bearing Government Is Women's Worst Enemy](#) (Forbes.com)

[Beyoncé Pens Essay, "Gender Equality Is a Myth!"](#) (Jason Lee)

[A Woman's Nation: Helping Women Find Opportunity](#) (Fem 2.0)

[Shriver Report Is the New 'War on Women' Manifesto](#) (National Review Online)

[Maria Shriver's Poverty Crusade Is a Lot Like Dad's](#) (Gnomes National News Service)
[Beyoncé takes on gender equality](#) (Citifm Online)
[NBC Takes 'Wage Gap' Activism to White House, Brags of Obama's Support](#) (NewsBusters)
[Beyoncé Publishes Gender Equality Manifesto](#) (RTT News)
[Maria Shriver, Obama Meeting to Discuss Non-Profit's Report on Women](#) (Newsmax)
[Beyoncé pens a feminist essay, claiming gender equality is a 'myth'](#) (Yahoo! Lifestyle)
[Beyoncé Pens Essay 'Gender Equality is a Myth!'](#) (The Wall Street Journal Blogs)
[Beyoncé Says Gender Equality Is a "Myth," Calls Self "Beyoncé Knowles-Carter" in Essay](#) (US Weekly)
[Beyoncé Modern-day Feminist Essay Says Gender Equality 'Isn't a Reality Yet'](#) (Breathecast)
[Beyoncé Writes About Gender Equality, Says it's not a Reality Yet](#) (FashionTimes)
[Beyoncé New Album, Video & News Update: Singer Pens Impressive Essay on Equality](#) (Latin Post)
[Beyoncé: Stop buying into the myth of gender equality](#) (BBC Newsbeat)
[Beyoncé wrote 'Gender Equality Is a Myth!' essay for The Shriver Report](#) (Celebitchy)
[Download 'The Shriver Report' For Free!](#) (B101.7fm)
[Obama's day: A Cabinet meeting and Miami Heat](#) (USA Today)
[The Plight of Single Moms—and the Policies That Would Help](#) (The Atlantic)
[Wealthy Women Can Afford to Reject Marriage, but Poor Women Can't](#) (The Atlantic)
[A Female Senator Explains Why Uptalk Is Part of Women's 'Nature'](#) (The Atlantic)
[Nancy Pelosi: Money in Politics Keeps Women Out of Office](#) (The Atlantic)
[3 Feminist Lessons From Beyoncé Knowles-Carter, LeBron James, And Eva Longoria](#) (Think Progress)
[Beyoncé Wrote An Essay, But Is It Feminist?](#) (Refinery 29)
['Doing It All': Today Show's Glowing Profile of Texas Dem Gov. Candidate Wendy Davis](#) (Mediaite)
[Wendy Davis on 'Today': 'I Hope People Will Feel More Welcome' in Texas If I'm Elected](#) (Townhall.com)
[Wendy Davis on Today Show: "I'm a Texas Success Story"](#) (BurntToOrangeReport.com)
[The French Are Most Forgiving Of Infidelity, Americans Not So Much: Study](#) (Huffington Post)
[The Silly Shriver Report](#) (The American Conservative)
[Maria Shriver's Rehash of Feminist Whines](#) (The American Spectator)
[NBC's Maria Shriver Offers Fawning Profile of "Overnight Sensation" Wendy Davis](#) (LifeNews)
[Maria Shriver Talks Women's Issues with President](#) (WebProNews)
[Is Beyoncé's Shriver Report feminist enough for you?](#) (The Vine)
[Beyoncé writes essay on gender equality for Shriver Report](#) (Seattle PI)
[Read Beyoncé's Essay on Gender Inequality](#) (Complex Music)
[For All The Ladies: Beyoncé writes about gender inequality for 'The Shriver Report'](#) (Vanyaland)
[NBC Silent on \\$7.3 Million from Soros for Special Anchor's Liberal Report](#) (Newsbusters)
[Big Sky Documentary Film Festival lineup announced](#) (NBC Montana)
[New report says millions of women at risk of falling into poverty, economic ruin](#) (NBC.com)
[On MSNBC, Shriver and Hayes Give Gillibrand Forum to Push Paid Family Leave](#) (Newsbusters)

[Beyonce, Eva Longoria And Jennifer Garner Contribute To Shriver Report](#) (Look to the Stars)

[Beyoncé writes essay on gender equality, says men need to play a part](#) (Philly.com)

[The Shriver Report: Beyoncé and Other Celebrities Speak Out About the State of Women in the US](#) (Glamour – Blog)

[A woman's nation pushes back and the solutions are clear](#) (NC Policy Watch – The Progressive Pulse)

[Is Beyoncé The Next Betty Friedan?](#) (Neon Tommy – USC Annenberg Blog)

[Group Focuses On Helping Women Succeed](#) (WPEC-CBS)

[Forget 'having it all': Millions of women are on the brink of financial disaster](#) (WRCB-TV Chattanooga)

[Beyoncé Argues Gender Equality Is a 'Myth': 'It Isn't a Reality Yet'](#) (The Hollywood Reporter)

[LeBron James writes touching essay praising his mom, Gloria James: 'She's my champion'](#) Yahoo! Sports

Citation

[Should Sick Workers Stay Home?](#) (Miami Herald)

RADIO

The *Shriver Report* was mentioned on the radio more than 40 unique times and reached listeners across the country with [Neera Tanden's appearance on the Tavis Smiley Show](#), [Heather Boushey appearance on WAMU's Kojo Nnamdi Show](#), and interviews by Melissa Boteach on the Bill Press Show and MomsRising Radio.

DIGITAL MEDIA

Since *A Woman's Nation Pushes Back from the Brink* began the conversation on January 1st, ShriverReport.org has seen a 300% growth in overall traffic and page views.

Beyoncé posted her essay on the homepage of her personal website—reaching millions of visitors everyday.

SOCIAL MEDIA

TWITTER AND FACEBOOK IMPRESSIONS – 404,751,711

I. TWITTER – Total figures account only for posts using '@ShriverReport' and/or '#WhatWomenNeed'.

a. @ShriverReport

(range: 1/12/2014 – 1/21/2014)

Total followers: 7,773

Impressions: 294,557,113
Potential Reach: 77,667,040
Organic engagement: 16,173

Top Celebrity Endorsements:

- *{NOTE: FULL LIST OF ORGS AND GOVT. OFFICIALS AVAILABLE}*
- Former Secretary of State Hillary Clinton
- President Barack Obama
- Oprah Winfrey
- Eva Longoria
- Kerry Washington
- Jillian Michaels
- Alicia Keys
- Khloe Kardashian
- Melinda Gates
- Former Senator Olympia Snowe
- Secretary of Labor Tom Perez
- Bette Midler
- Former Secretary of State Madeline Albright
- Mia Farrow
- California Attorney General Kamala Harris
- Karlie Kloss
- Kathy Ireland
- Former Governor of Michigan Jennifer Granholm
- Jada Pinkett Smith
- Melissa Harris Perry
- Ben Affleck
- Emma Roberts
- Steve Case
- Christy Turlington
- Lisa Rinna
- Stacy Dash
- Cindy Crawford
- Bianca Jagger
- Rob Lowe
- Lt. Governor Gavin Newsom
- Captain Chesley “Sully” Sullenberger
- Minority Leader Nancy Pelosi

b. #WhatWomenNeed

(range: 1/12/2014 – 1/21/2014)

Total posts using hashtag: 27,703

Impressions: 108,016,992+

Potential Reach: 89,667,040+

II. INSTAGRAM

(range: **overall**)

Total followers: 762

Overall engagement ('likes'): 842

III. FACEBOOK

(range: **1/12/2014 – 1/21/2014**)

Total followers: 7,341

Potential Reach: 2,177,606

Organic engagement: 16,173

- Of all engagement, 693,258 are users in the United States.
- 86% of all people following us are engaged.
- 86% female, 13% male, 1% unknown
- 7% between 18-24, 18% between 25-34, 42% are 35-54, 13% between 55-64, 5% are 65+
- Cities that account for the most followers are NYC, LA, DC, Chicago

BOOK DOWNLOADS

In the first week, more than 30,000 people downloaded *The Shriver Report: A Woman's Nation Pushes Back from the Brink*. The Report has been in the top 15 titles, all categories, in the Amazon Kindle free bestseller list. For a 400-plus page document with serious policy information, this is an extraordinary publishing launch. RosettaBooks is committed to a sustained marketing campaign to assure broad, continued exposure for the Report.

SHRIVER LIVE EVENT

The Atlantic Live/Shriver Live exceeded all expectations, with an influential and powerful roster of speakers and storytellers. The audience nearly doubled expected attendance, over 12,000 live stream views, with an average length of view that tripled their standard. C-SPAN will air the event in its entirety next week, which should bring the total viewers to 25,000.

CA LEGISLATION

The *Shriver Report* formed the basis of State Legislation in CA on the issue of paid sick leave. CA Assemblywoman Lorena Gonzalez introduced AB 1522, citing the Shriver Report in their press release, <http://asmdc.org/members/a80/news-room/press-releases/assemblywoman-lorena-gonzalez-proposes-paid-sick-days-for-california-s-workers>

OUTREACH MEETINGS AND BRIEFINGS

Meeting with the Senate Health, Education, Labor Pensions Committee Majority Staff

Meeting with the Education and Workforce Committee Minority Staff

Meeting with Representative Barbara Lee's staff, Chair of the Whip's Task Force on Poverty and Opportunity

Meeting with Leader Pelosi's staff and Congressional staff from several offices
Meeting with Senator Gillibrand's staff
Two Meetings with EEOC Commissioners Chai Feldblum and Victoria Lipnic
White House Briefing with staff from the Domestic Policy Council and the National Economic Council
Meeting with the National Governors Association
Meeting with Representative Debbie Wasserman Schultz, Democratic Party Chair
Meeting with Representative Paul Ryan
Meeting with Senator Marco Rubio
Meeting with Former Labor Secretary Elaine Chao
Meeting with Former Secretary of State Madeleine Albright
Meeting with the House Democratic Women's Working Group
Meeting with Secretary of Commerce Penny Pritzker
Meeting with the House Democratic Caucus
Policy Dinner with Members of the House Democratic Caucus
Meeting with Valerie Jarrett, Senior Adviser to President Obama
Presentation of *The Shriver Report* to President Barack Obama
Google Meeting with Susan Molinari and women business leaders
Anti-Poverty Community Briefing
Faith Community Briefing

ENDORSEMENTS

We've received dozens of endorsements from both ends of the political spectrum, and from important thought leaders on women and poverty. Some of the highlights include:

I love using *The Shriver Report* in my classes because it is packed with the latest data, it includes beautifully illustrative graphics and pictures, and it includes compelling personal stories that bring the data to life. It is ideal to use in the classroom because it covers so many topics. —**Anmarie Widener, MSW, Ph.D., Women's & Gender Studies, Georgetown University**

The Shriver Report is an important step in the direction of elucidating not just who is "living on the brink" but why. The research reinforces that becoming a healthier and more productive nation starts with the most basic of needs - food, job, home - and it reminds us that to truly improve the health and quality of life for all Americans, we must focus our efforts not on the outcomes, but the drivers of poverty. —**Former Senator Bill Frist**

Women have made great strides in the work place and in education, but they are still far more likely than men to be stuck in low-wage jobs and struggling to provide for their families. As a nation, we must accept that if we fail women, we fail children, families and communities. This report shines a bright light on the tragic irony of women's many advances, and, more importantly, offers real solutions for how we ensure more women have access to the educational, financial and work opportunities that are so crucial to

bridging the economic divide. —**Mary Kay Henry, President of the Service Employees International Union**

Maria's ability to reach across political and social barriers and deliver germane reports on today's most pressing issues speaks to her leadership and understanding of these transformative topics. I hope that leaders in all classifications across the country delve into this latest report. The concept of "having it all" has evolved in my lifetime and it is imperative that we recognize the challenges women continue to face. This Shriver Report will be thought provoking and discussed from the classroom to the boardroom. —
Patricia Kempthorne

This thorough, future-focused report asks a critical but often ignored question, "How could we have evolved so much in the past 50 years, yet at the same time be experiencing historical economic immobility--especially for women?" The report looks at why 1 in 3 women are driven to the financial brink and challenges men and women to stop idly accepting that fact. Perhaps closest to my heart--because of my consulting work--is the section on workplaces. If neither men nor women are happy with their current work/family balance, why don't we do a better job of putting women, men, and parents at the heart of workplace policies? The report contains too much smart research to name, and comes to life with the vignettes from real life men and women leaders. Brava, Maria Shriver and team! —**Selena Rezvani, Author, The Next Generation of Women Leaders**

The Shriver Report gives us the opportunity to look into the real life struggles that millions of women and children are facing in America today. I am proud to support Maria Shriver in our shared commitment to achieving gender equality and women's empowerment. – **Geena Davis, Academy Award winning Actor and Founder, Institute on Gender in Media**

As a mother of three and a business leader, I applaud *The Shriver Report* for raising a thought-provoking discussion on the realities of what it's like to be a woman raising a family in the United States today. We can and must do more as a society to support the role of women. It's a business imperative. It's a moral imperative. —**Lisa Stevens Gallo, Wells Fargo**

The Shriver Report provides an overview of the most pressing concerns for struggling American women and children today. These women's issues must be central to our national conversations and policy development in all areas, because societies are stronger when women are personally, politically, and economically empowered. This report's thorough data analysis, personal testimonials, and pragmatic solutions will be invaluable to those who, like Maria Shriver, seek to further that cause. – **Madeline Albright, Chair of Albright Stonebridge Group & Chair of Albright Capital Management LLC**